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Thursday, February 5, 2009 Vol. 110 No. 16

## GC heals the world 'peace by peace' Mindpower Inc. presents new brand

LAURA SCHLABACH  
[lauras@goshen.edu](mailto:lauras@goshen.edu)  
Contributing Writer

"Make peace a passion." Lisa Jordan of the marketing and branding company Mindpower Inc. offered this statement as the "Goshen essence" in four identical presentations to Goshen College on Wednesday.

The college spent about \$50,000 last fall to hire Mindpower Inc., an Atlanta-based company charged with the reassessment of Goshen College's brand – or claim of distinction.

"Branding is not our core values; it's not a mission statement," said Richard Aguirre, director of public relations. According to Aguirre, a brand is a phrase capturing the essence of an institution itself.

### President's visit to Elkhart stimulates excitement

TYLER FALK  
[tylerjf@goshen.edu](mailto:tylerjf@goshen.edu)  
News Editor

After hours of waiting to see the President, one man shouted over the cheering crowd what everyone was thinking: "How're you gonna help us?"

Barack Obama gave his first public address as president in a town hall meeting on Monday to approximately 2,000 people – including Goshen College students and faculty – at Concord High School's McCuen Gym in Elkhart. It is the third time Obama has visited Elkhart. The last time came during his presidential campaign on August 6, 2008.

"I promised you back then that if elected I'd do everything I could to help this community recover, and that's why I came back today – because I intend to keep my promise," Obama said.

Ed Neufeldt, a local man who was laid off from Monaco Coach in September, set the all too familiar scene for the gathered Elkhart county residents, of whom 15.3 percent are unemployed.

"We have the best workers right here in Elkhart, who are willing to put in hard time, do whatever it takes to make sure a company succeeds, but they've got

Jordan explained that for Goshen College, the core values needed to be distilled in order to reach this new brand, as they aren't competitive among competing institutions.

"Goshen's virtually unknown in the regional area and even in the state of Indiana," said President Jim Brenneman. "Having an expert third set of eyes with a track record such as theirs – someone not having heard about us – was exactly what we wanted."

Preliminary visits by Mindpower Inc. were held in the fall in order to get to know the college and to hold focus groups and interviews with community members, students, faculty, alumni and administrators. "What we didn't expect [on our first visit] was the deeply joyful energy of

the place," Jordan said. "There's this funky, intellectual vibe!"

Mindpower Inc. also waded through the majority of paper advertisements, admission brochures and other available information on Goshen College, to better understand the college's values and characteristics.

Simon and Angelique Birky-Hartmann, both seniors, were among those who participated in focus groups. "They asked us to talk about the college, what's it's like to be here," Simon said.

During her presentations, Jordan displayed quotations which represent major issues that surfaced during focus group sessions, such as political ideology misconceptions, academic rigor and why students choose Goshen College. Community members



Jordan Kauffman

Goshen College students make jewelry in the first Connector Nightlife of the spring semester on Saturday. Residence Life also offered Valentine's Day card making, Guitar Hero and Mario Kart competitions and a pancake and sausage buffet.

were also asked to reflect on the college's image in the focus groups.

Jordan cited one faculty quotation as a turning point in the research. It read: "Our students are big, broad thinkers. They think about peacemaking and all the different forms that it takes."

Additional comments highlighting students' ability to make peace with varying aspects

of life inspired Mindpower Inc.'s statement and corollary of Goshen: "healing the world, peace by peace."

"You are positioned to take the lead [in peacemaking], regionally, nationally, even internationally," Jordan said.

Goshen's strong tradition of peacemaking is the core of this new brand. We are capable of not  
**See Mindpower, Page 4**

## Goshen challenged to become more inter-culturally competent

ANNALISA HARDER  
[annalisah@goshen.edu](mailto:annalisah@goshen.edu)  
News Editor

The Rev. Dr. Brenda Salter McNeill presented 10 ways people can become more interculturally competent in her extended chapel on Wednesday. McNeill, a leader in the field of racial and ethnic reconciliation, used the story of Jesus at the well as a model in her speech "A More Excellent Way."

According to McNeill, students at private Christian institutions have the potential to become the desirable graduates that employers are looking for. McNeill said that employers want moral and ethical people these days "who will show up for work and not steal things."

The second aspect of a desirable graduate is a person who is interculturally competent.

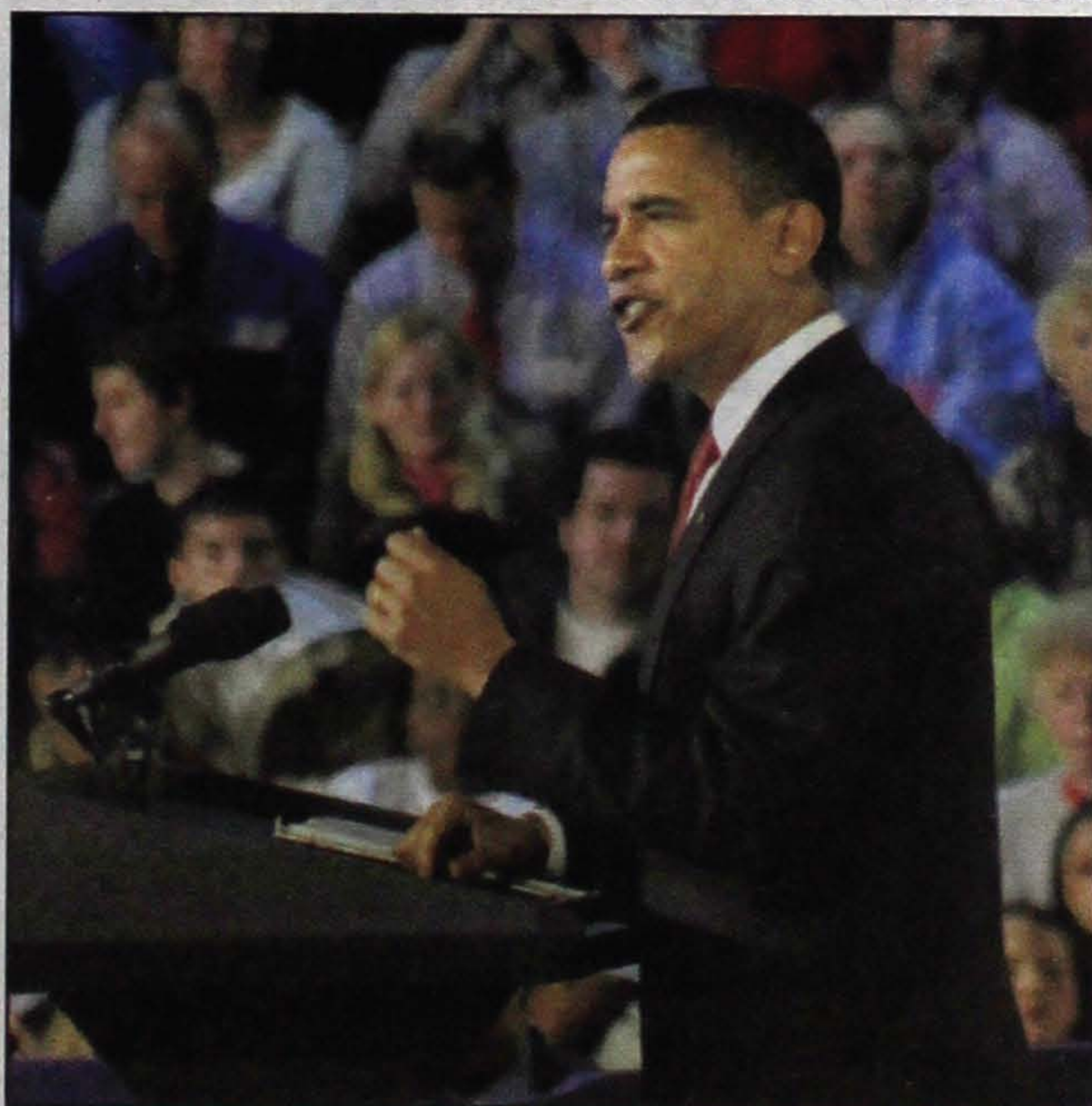
"Some Christians are not able to interact with other cultures," McNeill said. While Christians are morally and

ethically educated, they often lack training and education regarding international relationships and cultural etiquette.

McNeill suggested that people who are interculturally competent mirror Jesus and should:

1. Have a divine mandate from God
2. Have real need for people who are different from us
3. Challenge their comfort zones
4. Engage in intercultural interaction
5. Be risk takers
6. Experience counter-cultural social action
7. Relinquish power
8. Have authentic spirituality
9. Have reciprocity
10. Be bridge-people

"I want to suggest that few people who go into intercultural experiences bring what they  
**See Competent, Page 4**



Chase Snyder

President Obama addressed approximately 2,000 people in Elkhart on Monday.

to have a chance," Obama said.

Then, in a calm but urgent demeanor, the President laid out his plan for giving the people of Elkhart and the United States that chance – to get through what he has called the worst economic crisis since the Great Depression, which, "at some point, we may be unable to reverse."

Brian Wyse, a senior business major, attended the meeting and found hope in the \$800 billion economic recovery package that Obama is pushing to pass through the House and Senate.

"The most convincing part of the new stimulus package envisioned by President Obama  
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### MEET KEVIN KOCH

Who knew that Kevin Koch from international ed. is also a cook, embroider and tailor? Page 6

### OBAMA REFLECTIONS

Read the responses of students who went to President Obama's town hall meeting in Elkhart on Monday, Page 3





## For the Record...

When the Record's expert delegator – Sheldon Good, editor-in-chief – informed me that I would be responsible for this week's "For the Record," I was hardly in a position to refuse.

The problem, however, was that I actually am too busy to spend any more time on the newspaper. My attempt to complete college in three years has pretty much taken over my life.

I didn't explain this to Sheldon. He's in my senior seminar, so a certain courtesy is required. If I wasn't in that class, though, I might have more time for editorials and maybe even for things on my to-do list, like, oh, starting my independent study.

Senior seminars provide insightful experiences that I would have thoroughly appreciated last year, when I was terrified and clueless about resumes, interviews and personal statements. Unfortunately, by this semester, I've figured enough of that out on my own – at least enough to receive an offer from the graduate program at Brown University.

What if senior seminar became a junior year spring semester or May term class? It might also be helpful if Goshen College intentionally emphasized that the spring semester senior seminar was for students who don't plan to go straight to graduate school.

It isn't unusual for students to take time off after graduation. But does it make sense that almost every senior I've spoken with plans to do this?

What if some of them were just too overwhelmed to apply for schools and take the GRE or other exams while they were still at Goshen College?

Offering a senior seminar during junior year could be a more effective way to help students negotiate their options.

Kathryn Birky, [kathryn@goshen.edu](mailto:kathryn@goshen.edu), features co-editor

## Girl of his dreams

Last December, I had a very vivid dream. I dreamt about a tall man with blonde-ish brown hair who spoke with a British accent.

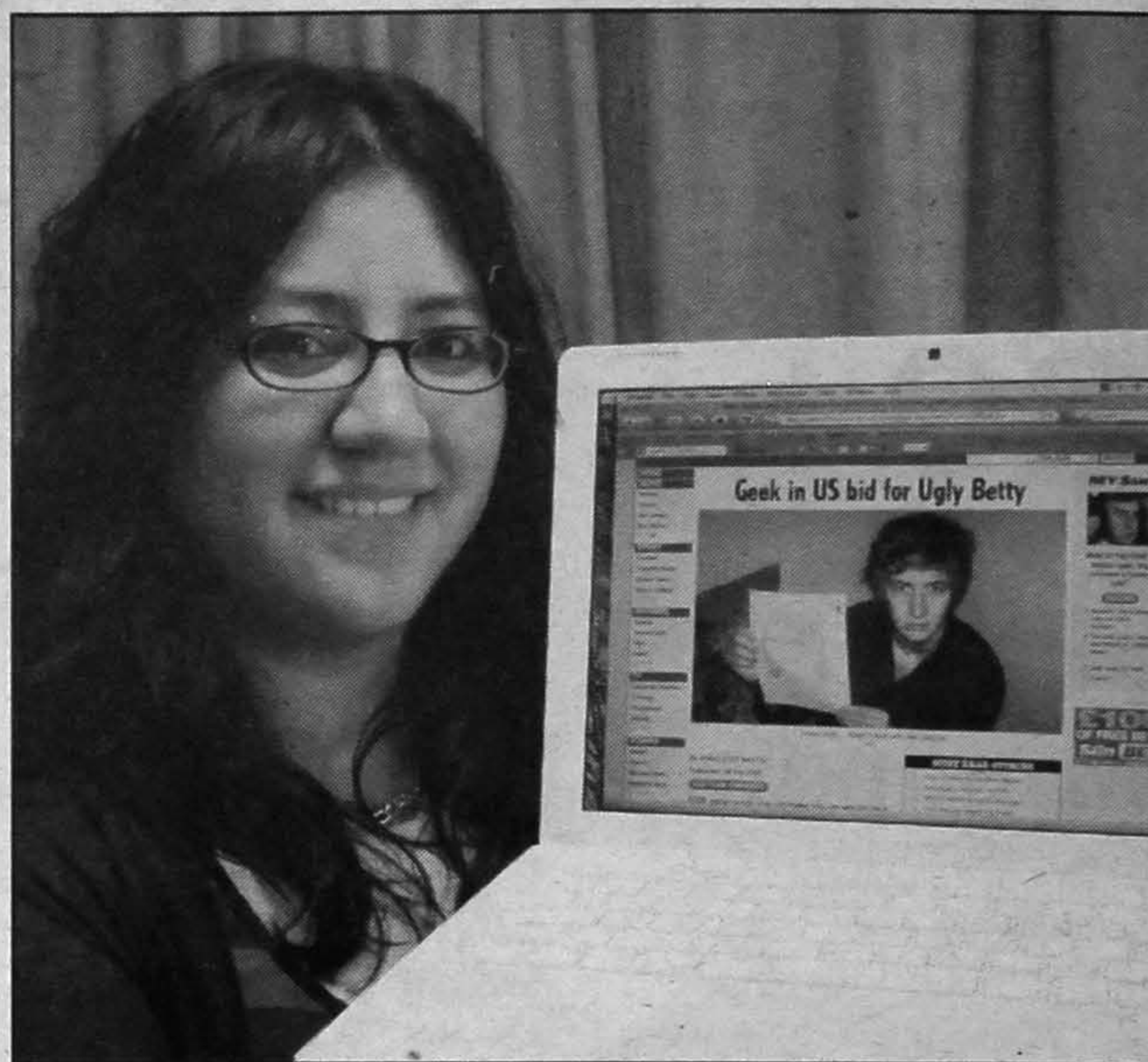
When I awoke, I felt odd. It was one of those dreams from which you awake feeling a sense of loss because everything in the dream seems so real. It left me empty and needing to get some answers on what the dream meant.

I went online and searched phrases like "guy in my dream," "interpretation" and "what does it mean." With a few clicks I was led to the Web site [thegirlmydreams.co.uk](http://thegirlmydreams.co.uk). This site prominently featured a horrible drawing of a girl with thick black glasses and dark hair.

I gasped when I saw the picture. While it was scarce in any kind of detail, I still thought the drawing somewhat resembled me. I read on.

The young British man who started this Web site had had a dream about the girl in the drawing and claimed that she was his "perfect girl." I decided to send the man an e-mail. I included a picture of myself and a brief description of hobbies, but I didn't really expect to receive a reply.

I sent the e-mail without knowing what this guy looked like. I decided to browse his Web site some more and watched some of his videos. When I found a picture of him, I was almost certain that he was the guy who had just been in my dream that morning.



Julia Baker

With the help of Facebook, Adam Pacitti and I have become friends – we chat on the phone quite frequently. Out of the thousands of girls who have e-mailed Adam, he is planning to meet me in person during spring break in Chicago.

I'm not sure if an actual relationship will stem from this, but I am now a strong believer in dreams and what they might become. I'm not a superstitious person, but I have reached the conclusion that this might be a message to me, spiritual or otherwise.

After sending Adam that e-mail the morning I had the dream of him, I never thought we would be friends, much less that we

would be meeting in a couple of weeks. He has been on television shows and in magazines, making him popular in Britain, and he plans on including me in the book he is writing about his search for his dream girl.

My contact with Adam has proved to me that you don't have to be extraordinary to get noticed. My simple e-mail has strengthened my faith in miracles. I am enjoying this new friendship.

Leah Moreno is a sophomore English major from Houston, Texas. To see Leah's photo in *The Sun*, a London newspaper, visit <http://www.thesun.co.uk/sol/homepage/features/article2209549.ece>.

## Finding where I belong



Trisha Handrich

Last school year, I questioned my decision to attend Goshen College a lot.

After graduating from high school, I had registered as a freshman at Bluffton University and attended orientation there. But then, halfway through the summer, I decided to go to Goshen.

I struggled a lot last year as a freshman away from home and family. I struggled with trying to budget my time and energy efficiently so I wouldn't get physically and emotionally worn out.

By the end of the year, when my mom came to help me move home, I was "in over my head" and had no energy left to clearly evaluate my year here. I was just

ready to pack up and forget about college for a while.

When it was time to come back in the fall, I had gone back and forth in my mind, and officially – with admission offices at Goshen and Bluffton – as to where I wanted to return in the fall. Finally, I chose Goshen.

But first, we had to stop in at Bluffton to pick up a refrigerator and microwave. When we stopped at Bluffton overnight, I got to hang out with my best friend from home and stay in his room (he was supposed to be my roommate when I planned to go to Bluffton as a freshman).

Bluffton seemed like a great place. I regretted not choosing to go there. In the morning, I

somehow convinced my mom to let me stay at Bluffton and re-enroll. This year I spent my first semester at Bluffton University.

After being away from Goshen, I was able to see clearly what I had valued in my college experience previously and what Goshen offered me.

Here at Goshen, I find a community that is not judgmental of me or my beliefs or ideas. I know that I am cared for by friends and strangers alike – by their openness to say hi to me or start conversation over a meal in the Rott or 'Fraker. I am comfortable with faculty because I like how many of them know me personally by name and how some check in with me to see how I am doing even when I am not taking their classes. I feel free to ask honest, hard questions – related to both my academics and my faith.

From this past semester I have learned to be content with what I have, rather than looking for greener grass somewhere else. I encourage anyone facing a difficult decision to take time to evaluate your situation, your values and your goals. Consider the good you already have before trying to change anything.

Eli Passage is a sophomore communication major from Lancaster, Pa.



Editor's note: Please log on to <http://record.goshen.edu> to read this week's "Speaking from Experience" column, written by Rachel Lapp, assistant professor of communication.

## goshen college THE RECORD

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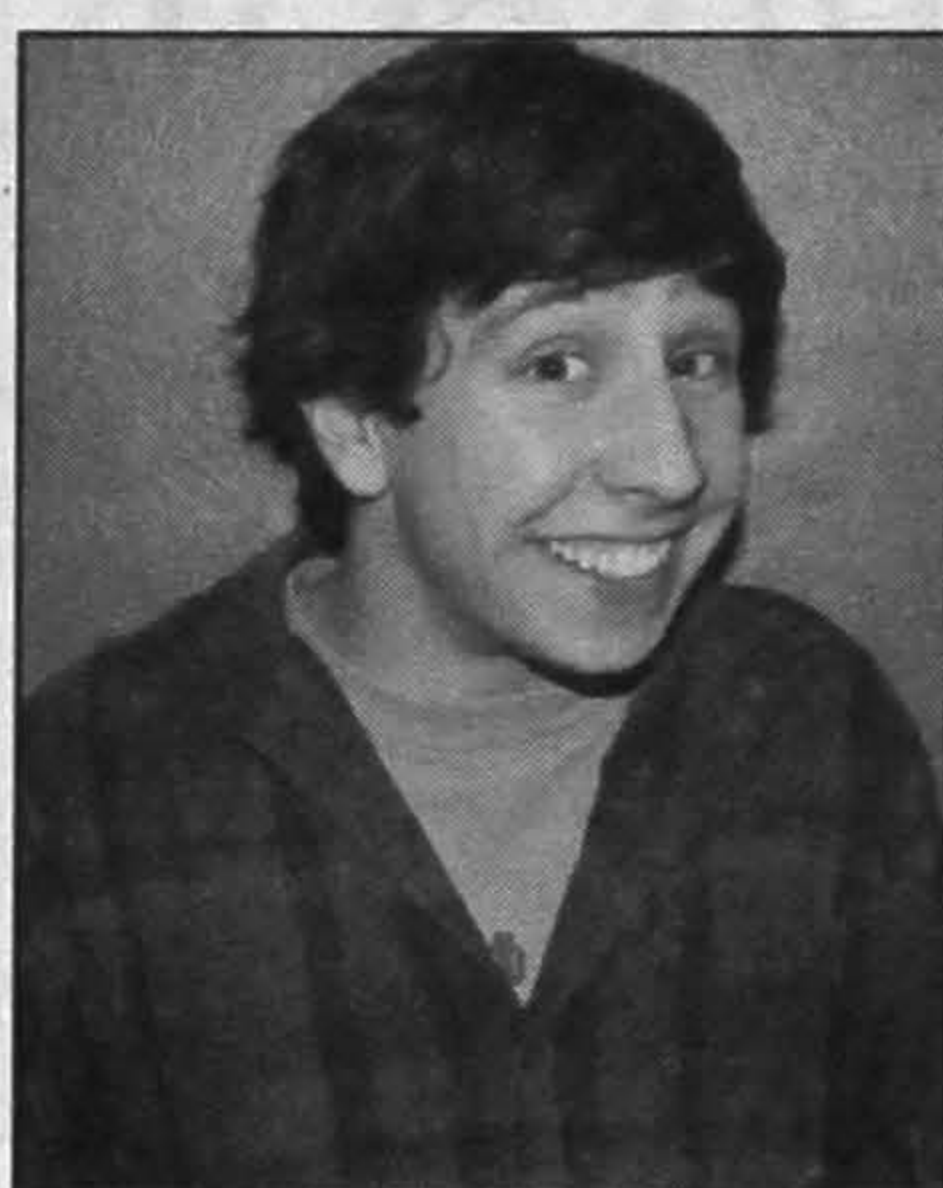
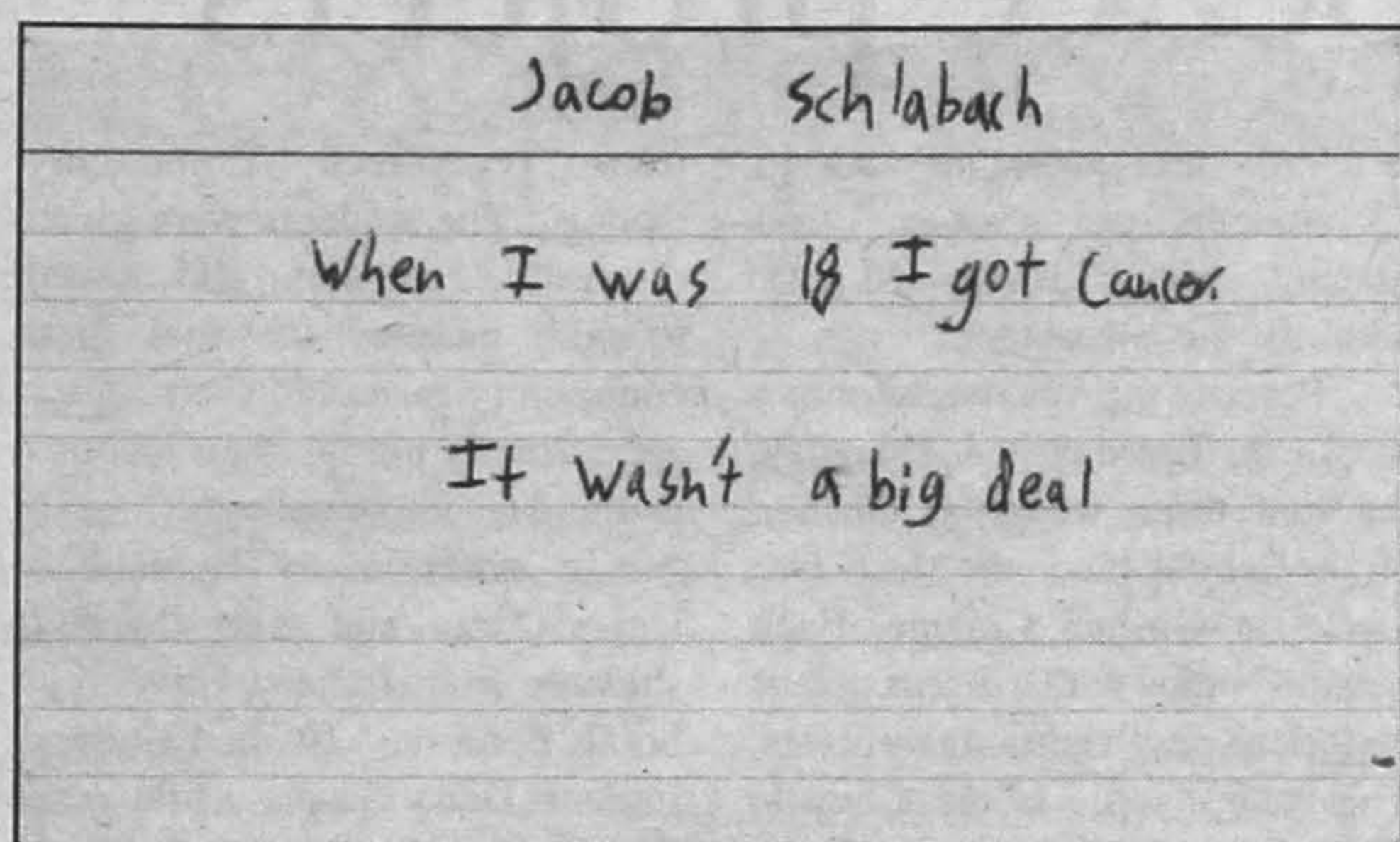
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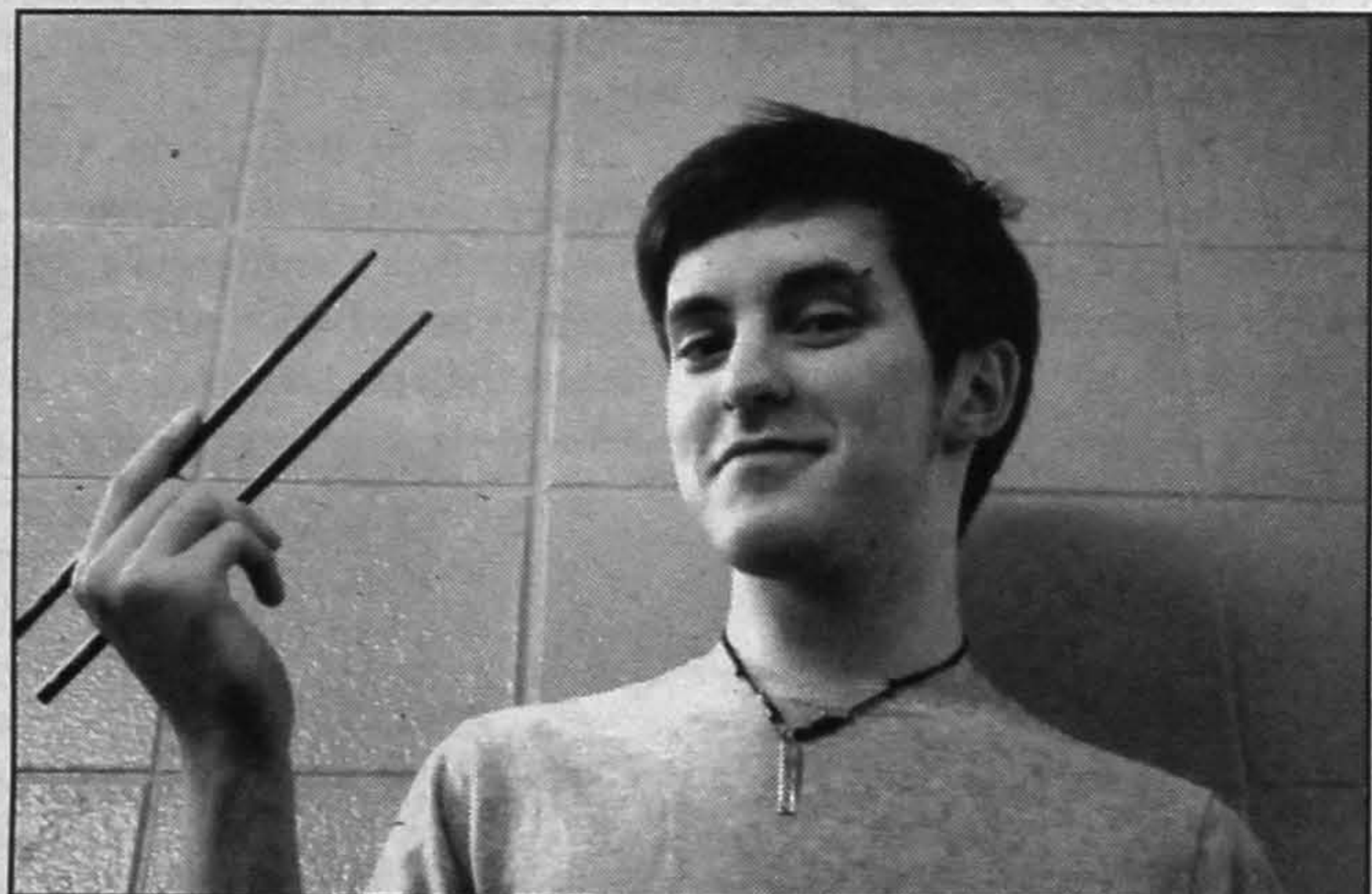
## In Every Student, A Story

If you were to write your life's story on one side of a 3x5 card, what would you say? If you want to add your 3x5 story to the mosaic, talk to Suzanne Ehst or stop by Good Library 111.



Chase Snyder

## The great firewall of China



Trisha Handrich

Refresh. Nothing. Refresh. Nothing. Refresh. Repeat this as many times as you want, but the official BBC Web site homepage won't work.

Today the BBC ran an article on its Web site criticizing China's treatment of Tibetan protesters during the Olympic torch relay. Not only could I not access the Web site, but my Internet access was cut for 10 minutes for trying to access "objectionable" material.

Thanks to a nationwide computer firewall and monitoring system, Web sites containing subjects like the Tiananmen Square student protests, Tibetan independence movement and persecution of Uyghurs in Xinjiang are inaccessible to Chinese citizens.

Media that are accessible to the Chinese public are few and far between. Hollywood exports offer slanted views of the average American life; state-controlled television airs pre-approved government material and the Internet has become censored on many levels by the government. The flow of information in and out of China is scattered, incomplete or censored, leaving room for misinterpretation and stereotypes of foreigners and foreign governments.

Historically, China has been an isolated nation. The current trend of hyper-nationalism does not add to relationships with the outside world. Isolating citizens and imbuing them with slanted information makes it easier for the Chinese government to shape its citizens' views of China and their perceptions of foreign countries.

State-run media erodes sympathy dissidents, and there is very little public support for anti-government groups. If anything, criticisms from Western media have strengthened Chinese nationalism and made the outside world seem less understanding of China.

A distrust of foreign news media and an absorption of Western entertainment have meshed in China which has led to even more confusing perceptions of outsiders. Government censorship, a strong sense of nationalism and distrust of foreign media are clashing with new-found materialism, Western

## Reflections on Obama's town hall meeting

"I went expecting to see politicians. I was ready to hear maneuvering and rhetoric, and so I was surprised when a local unemployed RV worker introduced Barack Obama. I expect there were many unemployed people in attendance. Going to this town hall meeting helped me to put a face with a number like 15.3 percent — our local unemployment rate. It's easy to ignore a number. It's hard to not be moved when somebody asks for help to regain their home or job."

—Joe Friesen is a junior environmental science major from Goshen.

"I was especially pleased with [Obama's] emphasis on creating jobs that explore and develop renewable energy and take our dependence off of fossil fuels. President Obama addressed the fact that this economic plan is not perfect but also mentioned that it does not have any earmarks and that the Obama administration is working toward more ethical politics."

—Hannah D. Miller is a senior peace, justice and conflict studies major from Scottsdale, Pa.

"For me there is a line between support for Obama's policies, and support for Obama as the president. On the campaign trail, Obama was an ideology, but he is now in reality the president of the United States. Therefore he is directly responsible for our wars of aggression, our missile launches and the philosophy of force that, though he has reinterpreted it, is still central in our foreign policy. I support the direction that the president is taking with the country, but I'm uneasy with support of the man, which inherently includes support for his office."

—Lane Miller is a senior Bible and religion major from Danvers, Ill.

"One of my ... concerns was regarding the future of those who will take the construction jobs, many of them coming out of the RV industry, getting trained to be able to build a road or whatever, and in a year or two, they'll finish those projects, and then what? These projects are all ideal for the well-being of the nation, the economy, for Elkhart County. But what about those workers? Where will they go then? I am a strong supporter of the plan, and I see it necessary to do something about it now, but it wouldn't hurt to think about the future of the workers as well."

—Jheny Bianne Nieto is a junior social work major from Three Rivers, Mich.

"The dire situation in northern Indiana, made any news welcome. The vast majority of those in attendance were delighted to have the president's attention directed towards the suffering Elkhart County. Even those who might not have ascribed to the same political agenda were anxious to listen how Barack was bringing his promised change. Generally, there were minor criticisms of the proposed legislation but everyone echoed President Obama's sentiments. 'Four more years of the same is not acceptable.' The future looks brighter now."

—Brian Wyse is a senior accounting major from Seattle, Wash.

entertainment, and increased interactions with foreigners and foreign governments.

You can feel the palpable culture clash when in Beijing. After spending over two months in the rural parts of China, being in Beijing felt more like the United States to me than any other time I was outside of the United States I was able to watch CNN in English and hear international news for the first time in weeks. As I left China, I was shocked by the ease with which I had transitioned into ignorance about the world outside

of my immediate community.

Only much later, back home in Goshen, did I learn that there had been riots in a city only 95 miles away from where I had been living in Nanchong. It was unnerving to consider that even while immersed so deeply in Chinese culture, I — like the Chinese people — had had no way of knowing what was going on in the world around me.

Lucas Nafziger is a sophomore elementary education major from Goshen who spent last semester on S.S.T. in China.

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## From Obama, Page 1

is the emphasis on the long-term health of the economy," Wyse said. "Policies such as infrastructure development, education spending and health care system improvements create desperately-needed government expenditures and private sector jobs now and are investments in our future. However, there are still provisions in the proposed legislation that must be addressed."

Obama agrees with Wyse. "I'm not gonna tell you that this bill is perfect. It's coming out of Washington, going through Congress," Obama said as the audience chuckled. "It's not perfect, but it is the right size; it is the right scope, broadly speaking; it has the right priorities to create jobs that will jump-start our economy and transform this economy for the 21st Century."

With his plan, President Obama hopes to save or create 3-4 million jobs over the next two years. Not just any jobs, but "jobs that meet the needs we've neglected for far too long – jobs that lay the groundwork for long-term economic growth."

"Being here in Elkhart, Obama said, "I am more confident than ever that we will get where we need to be because I know people are struggling, but I also

know that folks here are good workers and good neighbors who step up, who help each other out, who make sacrifices when time are tough."

Even though election season is over, much of the excitement from the campaign still remained as the crowd chanted "O-ba-ma! O-ba-ma!"

"I was struck by how much the energy from the campaign was still palpable in the crowd even though the context and agenda of today's town hall meeting was much different," said Malinda Berry, a visiting scholar of religion and women's studies at Goshen College.

It is the fourth time Berry saw Obama in person. "I wanted to take advantage of the opportunity to hear the president talk about his plan in his own words, apart from all the punditry of the cable news shows, the blogosphere and the mainstream media."

Ultimately, Obama will push the government to help the people out. "I know that all folks here are asking for is a chance to work hard and to have that work translate into a decent life for you and your family. So I know you're going to be doing your part. I think it's about time that government did its part, too."

## From Competent, Page 1

learned back home," she said.

During her presentation, McNeill also spoke highly of Shane Claiborne, who will speak at Goshen College on March 18.

In 1995, McNeill founded Overflow Ministries, Inc., a non-profit, faith-based organization devoted to the ministry of racial and ethnic reconciliation. Today, McNeill continues this work through Salter McNeill & Associates, LLC, a racial and ethnic reconciliation consulting firm based in Chicago.

McNeill received a Master

of Divinity degree from Fuller Theological Seminary, and a Doctorate of Ministry from Palmer Theological Seminary. She is also co-author of the book "The Heart of Racial Justice: How Soul Change Leads to Social Change," and authored a chapter in "Women's Liberation, Jesus Style."

"My main goal is to promote conversation around the campus," McNeill said.

McNeill will speak at campus worship night on Wednesday and chapel on Friday.

# After-school program to present peace projects

ANNALISA HARDER  
annalisah@goshen.edu  
News Editor

The Peace of the Arts program, initiated by the Goshen College multicultural affairs office, will present final projects from their spring program at noon on Feb. 19. In the one-hour long program in Newcomer 19, Peace of the Arts participants will present photography projects, poetry and skits pertaining to their studies.

The program began after a gang shooting in 2005 and has since sought to provide an alternative after-school program that promotes intercultural dialogue and awareness through peaceful and creative mediums. Participants in the program range from grades nine through 12 and are selected through affiliation with the Boys and Girls Club and Goshen High School.

"We are averaging 23 to 25 students per session," said Stacie Meyers-Ray, M.A.O. administrative assistant.

Peace of the Arts meets for five weeks on Tuesday and Thursday, the first three weeks at Goshen High School and the last two weeks at Goshen College. Each session begins with a discussion of historical civil rights movements. This year's topic is the Chicano Civil Rights Movement of the 1960s.

According to Meyers-Ray, "The students work on artistic ways of expressing what they have learned while also having a deeper appreciation for those historical heroes and ordinary people who bravely and peacefully fought to obtain equal rights for all."

One such method of this current connection was a photo project lead by Axel Hernandez

from Ivy Tech Community College. The students were given disposable cameras and asked to take pictures of what their community means to them. They are currently putting their pictures and images into a collage.

In addition to Hernandez, Hugo Garza and Katy Josway, students from Indiana University-South Bend, and Goshen College students Daisy Gaspar, a first-year, and Hector Varela, a sophomore, are working with Peace of the Arts.

"I think this provides a positive example to the high school students of three different schools coming together," said Meyers-Ray.

On Feb. 19, Peace of the Arts participants will eat at the cafeteria prior to their performance to engage in conversation with other Goshen College students.



Rebecca Hernandez

## GSWA promotes healthy bodies

ANNALISA HARDER  
annalisah@goshen.edu  
News Editor

Goshen College students are becoming healthy students thanks to "Healthy Bodies Week," sponsored by the Goshen Student Women's Association.

"The goal is that it will catch on, and we can have a Healthy Bodies Week each year," said Annali Smucker, a junior.

"Originally, we wanted to do the 'Vagina Monologues,' but we decided the reason for that was to promote healthy images of women," said Rachel Miller, a junior. "Instead, we decided to make a week of healthy bodies."

The week began with a Monday viewing of "Food Fight," a documentary on industrialized agriculture. The event was co-sponsored by PAX and Eco-Pax.

On Tuesday, students gathered in Kulp basement with bowls and spoons to eat soup for "Nutrition Night." They engaged in discussion about college nutrition



Julia Baker

Maggie Gilman, a junior, and Annali Smucker, a junior, participate in a "healthy" event.

facilitated by Audrey Reyes, adjunct professor of chemistry, who focuses on nutrition.

On Wednesday, students met for coffee and conversation with Kevin Gary, Rachel Lapp and Ruth Stoltzfus about reproductive health.

Students also attended a discussion about alternative menstrual products lead by Smucker and Alana Kenagy, a sophomore.

Events are also planned for Thursday and Friday. On Thursday,

students will carpool and attend "Michiana Monologues" at Indiana University-South Bend.

The week will conclude with "Holistic Health Night," in a conversation with Pat Shoemaker from the Health and Wellness Center with advice on taking care of the body, mind and spirit. The discussion will take place in Newcomer Center 17 at 6 p.m.

Following the conversation, students can participate in yoga, the last event of the GSWA "Healthy Bodies Week."

## From Mindpower, Page 1

only peacemaking in the pacifist sense but in a versatile way.

The corollary begins, "Goshen College is the place for making peace in all its forms – with God, yourself and the world around you."

According to Jordan, clearly articulating Goshen's essence through the lens of versatile peacemaking will help attract students ideally suited for Goshen College. "Clearly defining who we are and presenting that image will draw students who resonate with those values," said Jordan.

The recent television advertisements were another way the college has initiated regional advertising. "We're not trying to reach a different student. We're trying to reach the ones who should have been here in the first place," said Lynn Jackson, vice president for enrollment management.

Mindpower Inc. also presented rough ideas of what marketing and implementation

of this new brand would look like. Audience participants were asked for thoughts and feedback following Jordan's presentation.

Many comments were positive.

"I think it's really clever, helpful and true to Goshen," said Duane Stoltzfus, professor of communication.

"They did a good job of embodying everything around us," said Simon. "A few things were missing though. They talked about S.S.T. in the advertisements, but they didn't mention international students at GC anywhere."

Since the marketing plan won't be finalized until April, adjustments will still be made.

For additional information or feedback on Mindpower Inc.'s branding, contact:

Will Jones, wjones@goshen.edu  
Lynn Jackson, lynnj@goshen.edu  
Richard Aguirre, rrquiere@goshen.edu



# Goshen continues to break indoor records

MATT HARMS  
matthewyh@goshen.edu  
Contributing Writer

After five students qualified for the NAIA Indoor National Championships last week, the women's track and field team had another strong meet on Saturday.

In addition to winning four events and qualifying in another five, the women's team hit four more national qualifying marks and broke a school record.

Goshen College's all-American thrower, Deanna Kronk, a senior, led the way with National Association of Intercollegiate Athletics automatic qualifying throws in shot put and weight throw. Kronk won the shot put event with a throw of 42' 11 1/2" and placed second in the weight throw with a season best 49' 9 1/2" mark.

"Deanna is throwing very good for this time in the season," said Leaf's Coach Rick Clark, "especially in the shot put where she has worked hard to correct some difficulties she had last year."

Peni Acayo, a sophomore, broke an 11-year-old Goshen College record and hit the NAIA automatic qualifying mark in the triple jump with a 36' 11 1/2" leap. Acayo placed third in the long jump with a jump of 17' 2 1/4".

"Peni practically jumped out of the building in both the triple and long jump," said teammate Abri Houser, a senior. "If she can avoid injury, she will improve those jumps even more."

Houser had a strong showing herself. For the second straight meet, she hit the NAIA qualifying mark in the 55-meter hurdles, finishing second with a time of 8.64 seconds. Houser also placed third in the high jump, jumping 4' 10".

Rachel Baker, a junior, and Laura Harnish, a senior, also had strong performances, running away from the field in the 800-meter and the mile run, respectively. Baker finished in 2:27.21 and Harnish ran the mile in 5:18.29, only two seconds off the NAIA qualifying pace.

After breaking the school record in the distance medley in

Findlay, Ohio last weekend, the men's track and field team broke another record on Saturday and had four top eight finishers.

Placing second behind last year's national runner-up, Joss Foss of Indiana Wesleyan University, Sam Chege, a senior, set a new Goshen College record in the mile run with a time of 4:19.00.

"It was a tight and exciting race where the top four runners broke 4:20," said Clark. "[The mile run was] the highlight for the men ... where the Leafs took two places."

David Rumsey, a senior, also placed, finishing eighth with a personal best 4:30.64.

Ben Bouwman, a junior, placed fifth in the 3000-meter run with a time of 9:08.88.

The distance relay medley team of Bouwman, Rumsey, Chege and Alain Chaponniere, a first-year, finished second with a time of 10:44.10.

The Maple Leafs will next participate in the Indiana Wesleyan Invite.

## The Leaf Beat

### Men's Basketball

Jan. 31	Bethel College	L	91-59
Feb. 3	Grace College	W	88-75
Feb. 7	University of St. Francis	L (OT)	89-88
Feb. 10	Huntington University	L	80-76

### Upcoming Game

Feb. 14	Taylor University	A
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### Women's Basketball

Jan. 31	Bethel College	L	66-54
Feb. 4	Grace College	L	82-56
Feb. 7	University of St. Francis	L	86-59
Feb. 11	Huntington University		

### Upcoming Game

Feb. 14	Taylor University	A
---------	-------------------	---

### Baseball

Feb. 8	Robert Morris College	W	3-2
		L	3-0
Feb. 9	Robert Morris College	L	8-3
		L	7-6

### Upcoming Game

Feb. 14	Johnson Bible College	A
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### Track & Field

Feb. 14	Indiana Wesleyan Invite	Marion, Ind.
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### Softball

Season begins Feb. 23	Athens, Tenn.
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## Despite bitter loss, a dream came true

BRANDON LONG  
brandon@goshen.edu  
Sports Editor

The four game series against Robert Morris College was a big season opener for the Maple Leafs as they traveled to Minneapolis to play in the Hubert H. Humphrey Metrodome, home of the Minneapolis Twins. Despite the 50,000 empty seats, excitement was in the air as the team experienced this once in a lifetime opportunity in front of seven to 10 fans.

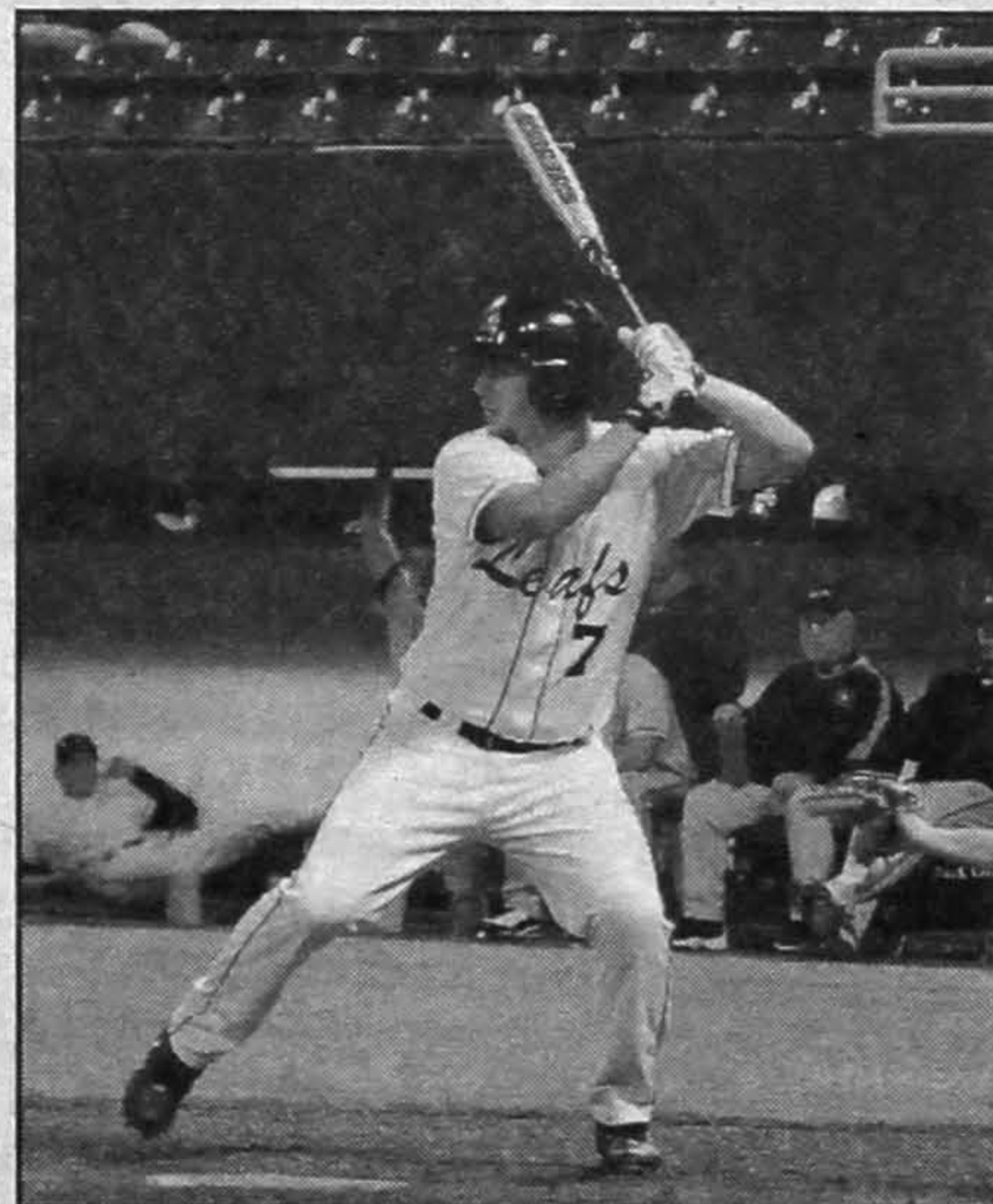
"It was incredible," said Maple Leafs Coach Josh Keister. "There is a surprisingly big difference between sitting in the front row and then walking down the tunnel and onto the field for the first time."

The Leafs' excitement was magnified with a 3-2 victory over Robert Morris.

"Winning our season opener by scoring the winning run in the bottom of the 7th was definitely a highlight," Keister said. "We didn't have any home runs, but Matt Fyfe came half a step from getting an inside-the-parker."

The Leafs failed to pull through with game two ending in a scoreless 3-0 loss, while an 8-3 defeat wrapped up the third game of the series. Goshen came within inches of winning game four, but slipped in their efforts in the last inning, losing 7-6.

"We had the fourth game



Sports Information Department

Zach Reed, a sophomore, went 4-12 in Minneapolis, Minn. over the weekend with a team leading 4 RBI.

won," Keister said. "We were ahead one run with two outs, but we made two errors by walking two players and ended up losing. If we would have pulled that win off, we would have been extremely happy. As it is, we left with a bitter taste in our mouths because of the tough loss."

Despite the disappointing outcome, for Matt Fyfe, a junior, the experience at the Metrodome was a dream that came true.

"I've been a Twins fan most of my life," Fyfe said, "but I've never been up to the Metrodome. I felt so much adrenaline and excitement as I walked onto the field."

"To know that I was playing on the same ground as the players I root for, like Joe Mauer and Justin Morneau, was pretty awesome," Fyfe said. "That's the kind of stuff you dream about when you're a little kid."

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# International cuisine “embroidered” in Koch family traditions

LAURA SCHLABACH  
lauras@goshen.edu  
Contributing Writer

Four ducks prepared “a l’orange” simmered in a small apartment stove. Four tables were set with fine dinnerware.

For Kevin and Jeannie Koch, it was sixteen of their close friends and their first gourmet dinner party – the first of many to come. “We cooked together when we were dating,” said Kevin. “We’re a well-oiled team.”

But the ducks were only a launching pad.

For their senior prom dinner, Kevin and Jeannie prepared stuffed trout, fully dressed with head attached. Their second dinner party was Chinese chicken and dumplings, prepared for 20 friends. They would go on to cook dishes together such as stuffed veal, borscht (a Russian soup) and bombe (a traditional French dessert).

The Kochs were junior-high sweethearts who dated again in high school and got married after graduation. “We had cooked enough together already to get cookbooks for our wedding gifts,” Kevin said.

Ethnic cuisine was an activity they later integrated into family traditions with their children. “I just love it when we work as a family; everyone knows their role,” Kevin said.

Their children Jessica, Jennifer, Janell and Kyle have grown up tasting new dishes and contributing to dinner preparations. “I help with all parts [of the meal], but I am typically cooking,” said Kyle, currently a Goshen College senior. “If we are grilling something, that is definitely my job.”

Kevin has traveled to an array of international locations which has allowed his interest in the culinary arts to flourish. “The thing for me is making it authentic,” he said. “Every place I go, I try to learn a dish hands-on.”

Koch has spent significant

time in Russia and the Ukraine and has traveled in France, Germany, Austria, West Africa, China, India and Mexico.

“Any time he would come back with an idea, he would experiment until he got it right,” said Jeannie.

One of the Koch family’s all-time favorite meals is Chinese, a style Jeannie has become a near expert with after working in a Chinese restaurant for six years in the 1980s. According to Kyle, “[Chinese] dishes would include pepper chicken, steamed dumplings and steamed bread.”

Kevin has done most of his traveling by himself. Missions and humanitarian aid prompted some trips as well as serving as an American delegate for an artistic dance group in Perm, Russia and leading S.S.T. in Senegal last summer. Jeannie and Kevin also had a chance to travel to Ireland together, and celebrate their 20th wedding anniversary in Jamaica.

Although they originally began their cooking by hosting small, intimate dinner parties, Kevin and Jeannie have also expanded to international-style meals for meetings and special occasions at Goshen College. “Usually [the meals] are out of appreciation,” Kevin said.

S.S.T. faculty meals, Chinese scholar meals and dinners to honor international guests who have given other Goshen College faculty the opportunity to taste Koch cuisine. “I’ve been to two or three of their meals,” said Dean Rhodes, associate professor of Spanish. Rhodes attended a dinner in October to honor Father Jack, a priest from Chimbote, Peru who visited the college.

“Not only is the food so good, the presentation is so nice,” Rhodes said.

Kevin gives much of the presentation credit to Jeannie. “She has restaurant-style in her blood!” he said, explaining that she takes special notice of presentation aspects and logistical details involved with cooking for

large groups in different kitchens.

The Kochs strive for authenticity even in their beverages. “We don’t allow Lipton in our house!” Kevin said.

The Koch family owns authentic tea sets from China, Russia and Germany. They feature many types of tea, each with a different twist according to which style of tea is being served – Russian tea is served with Lemon and German tea with crème.

Their set of gold flatware also adds a fancy touch to meals, as does the traditional Russian outfits each of the children own and occasionally serve meals in.

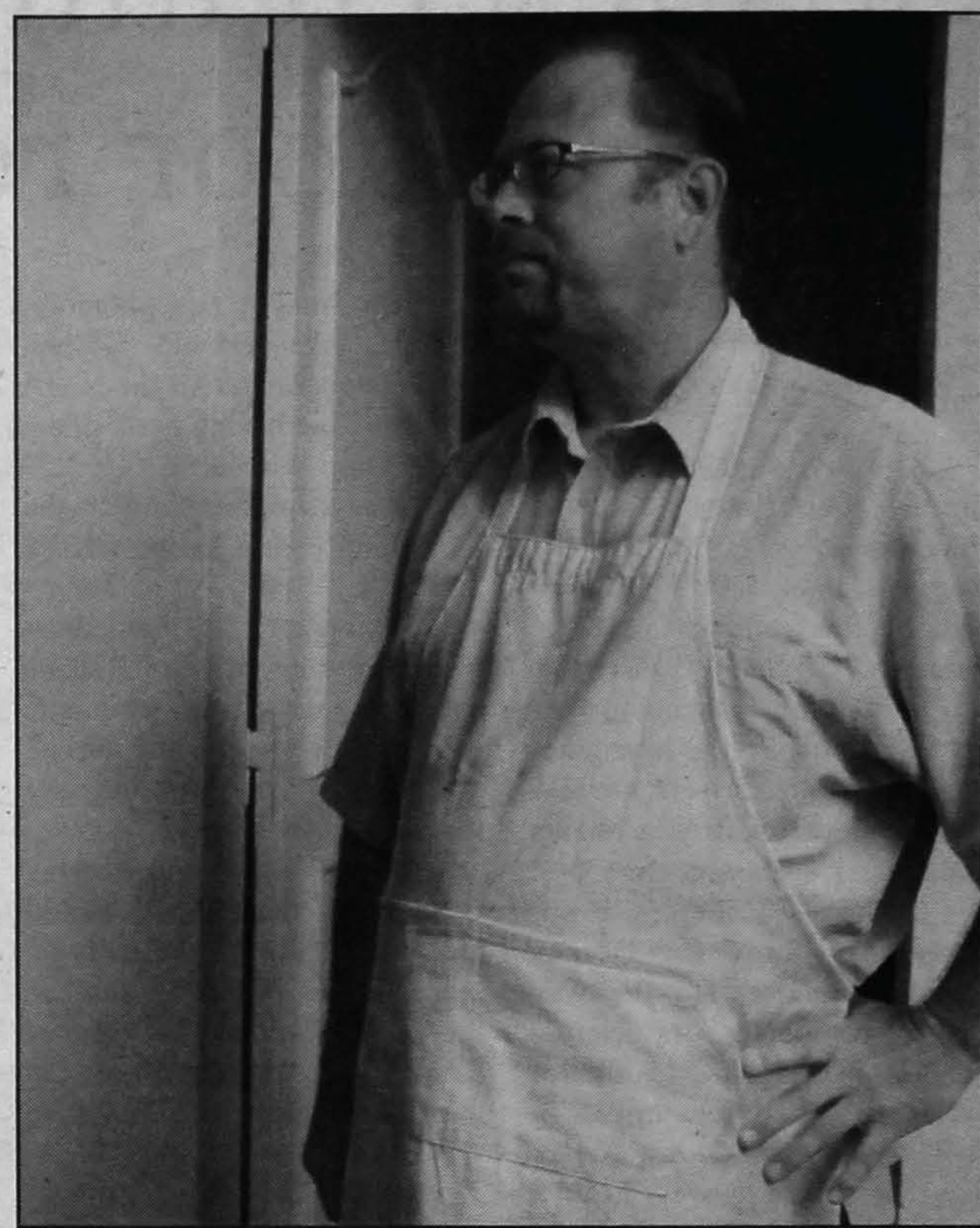
The traditional outfits and garments present in the Koch household are another indication of Kevin’s passions. After graduation from high school, he entered an apprenticeship to become a master tailor. He is now a bespoke tailor, able to take one’s unique measurements and custom design for them a piece of clothing such as a full suit or dress.

Through his work in tailoring, embroidery has become a specialty. Kevin studied with an expert from Chicago, Ruby Woody, and spent many years working as a bespoke tailor.

This particular skill gave Kevin a special role in many of his children’s weddings. He created two of his daughters’ wedding dresses from the designs they provided and sewed one of his new son-in-laws tuxedos from scratch.

Kevin also created his children’s dream Halloween costumes. “My favorite outfit by far was my high school senior semi-formal outfit,” said Kyle. “He made me an exact replica of the yellow ‘zoot suit’ worn by Jim Carey in ‘The Mask.’”

After 23 years in the tailoring business, Kevin said he was missing the artistic element of embroidery and tailoring and had become too involved with the manufacturing. He took Goshen College’s open position as administrative assistant to international education – a



Chase Snyder

Kevin Koch loves to cook, embroider and tailor, as well as travel internationally.

position he was uniquely qualified for with so much international travel experience and competency in many languages.

However, Kevin still runs a tailoring business on the side and makes full suits and occasionally embroiders dresses.

A recent project involved Leslee Smucker, a senior. During S.S.T. in Senegal, Smucker noticed Kevin’s exceptional interest in the textiles of the country. Through conversation, she learned of his tailoring skills. Kevin is now helping to embroider Smucker’s

wedding dress.

Kevin’s intentionality to learn both cooking and tailoring from only the most experienced was inspired by his first boss, a fashion designer who gave him a word of advice he’s considered all his life. “Whatever you do in life, learn from someone who is successful at it,” she told him.

Perhaps we can all take something from this statement. Next time you want to try your hand at cooking Chinese dumplings or even a duck, Kevin will mostly likely be a terrific consultant.



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## Who is Spacemaker Peaceman?

PAUL BOERS  
Paulb@goshen.edu  
Features Editor

An anonymous Facebook profile got people talking last week.

The profile was created on Wednesday under the name “Spacemaker Peaceman.” The page is full of odd references to intra-dimensional travel, the tenth-dimensional gulf, his army of “Spacemaker Juniors” and eating from the center of blackholes.

Spacemaker Peaceman already has 52 friends (primarily seniors). Many do not know who made the profile, which surprised Meghan Hoover, a senior.

“I thought it was silly that everyone said yes without knowing him!” Hoover said. Then again, she friended him, too.

Dan Vader, a senior, knows

why he friended Spaceman. “His profile is awesome,” Vader said. “Basically anyone who has claimed to have visited 10 dimensions is OK in my book.”

Vader suspects Matthew Plummer, a senior Bible, religion and philosophy major. “He was the first one to be [Peaceman’s] friend, and it seems like something he would do,” Vader said.

Melissa MacGregor, a senior, tried to solve the mystery by analyzing Peaceman’s friends and his writing style. She guessed it could be Alana Kanagy, a sophomore; Menan Assefa, a first year; Michael Ruth, a sophomore; or Tyler Yoder, a senior.

Spacemaker Peaceman is an addition to a line of eccentric Facebook profiles that have become popular at Goshen College, which include “Santa Fosheezy” and “Moon Jesus.”

That’s why Nathan Graber, a senior, would have suspected Luke Yoder, a junior, who was involved with at least one anonymous profile. But, since Yoder is in Spain this semester, Graber has looked elsewhere.

“My first instinct is to point my finger at Paula [Dirks, a junior],” Graber said. Others have asked him if he made the account. He didn’t.

“I do want to claim credit for it, though. I definitely would be willing to say it was me,” he said.

Dara Joy Jaworowicz, a senior, took another tack, joking. “If I were to guess who Spacemaker Peaceman is, it would be Paul Keim.”

“It makes perfect sense,” Jaworowicz said. “How else could he be so smart and so fluent in so many languages? He’s from space!”



# How to score a Valentine's Day date, Emily-style

EMILY SHANTZ  
emilyes@goshen.edu  
Layout staff

Well folks, it's about that time of year: Mushy-Gushy Day.

Also known as Valentine's Day.

Also known as Singles Awareness Day.

I know what you're thinking. "What am I going to do, with two days left and no date? How will I ever get the hottie who sits by me in Spanish to fall in love with me in time for Saturday's festivities?"

Worry no longer! I've developed a simple system that you can use to woo the most unwoothy. Uh, yeah!

1. Set your Target. Goshen College is a small campus, but I'm confident that you can find someone who shares your love of playing Dutch Blitz by the flickering light of fire. Make sure Target is single.

2. Begin with a bit of small talk. No one will accept a date if they've never talked to you, ever. I advise beginning with a deeply personal question, such as, "What are your hopes and dreams?"

Target will be impressed by your interest.

3. Once interest is established, back off completely. Coming on too strongly can be frightening. Give Target time to think about how cool you were and wonder why you're now totally ignoring him or her.

4. If you pass Target on the sidewalk, look down, glance up, look down, glance up and flash small smile, look down. An essential step, this establishes some familiarity with Target and informs Target that you aren't completely ignoring him or her.

5. Become Facebook friends. This will make researching Target's interests simple – any time it's convenient!

6. Memorize Target's schedule and appear mysteriously everywhere Target goes. This may be a challenge in the short amount of time you have, but Target will be duped into thinking that you have shared interests.

7. Send love notes by campus mail. Remember not to sign the notes. Target will be made aware that they are the target (ha) of someone's affection.

8. Show sudden interest in Target. This may be tough, but you

do have to begin talking to Target again. Use caffeine to stimulate the tongue, if necessary.

9. Give Target frequent hugs. Target will not only become enamored with your huggability, he or she will also get used to your smell.

10. Show up at Target's door with food. The stomach is the way to anyone's heart. Make sure that the food is delicious, and that Target isn't allergic to any of its ingredients.

11. Merge into Goshen Dating. Ask Target if he or she would like to attend an on-campus event with you, stating that none of your friends will be going. Gradually move into hanging out alone at your or Target's house.

12. Suggest hanging out on Valentine's Day. Be sure to call it "Singles Awareness Day" and point out that you are both victims this year.

Well, that's as many steps as I can give you. I've never actually successfully gotten past step seven, but I'm confident that you can. I'm also confident that you'll figure out how to move past step 12.

Have a happy Saturday!

# Top Ten epiphanies I had in Nicaragua

JESSE LANDIS-EIGSTI  
jessml@goshen.edu  
Funnies Editor

10. Monopoly teaches kids a horrible lesson: when your money is a color other than green, spend it as fast as possible! Yes, I blame Monopoly for my use of cordobas.

9. Parrots are adorable and funny for 45 seconds. Then you want to kill them with fire.

8. As much as I grouse about Goshen's weather, I should be grateful for the clouds. I burn upon contact with the sun's light. Or even while whistling "Here Comes the Sun."

7. The United States needs more mini-buses and moto-taxis.

6. Whenever you travel, try to immerse yourself in your new surroundings, experience the culture and leave behind any cultural trappings at home.

5. Also, Hulu and Pandora don't work overseas. Dang it!

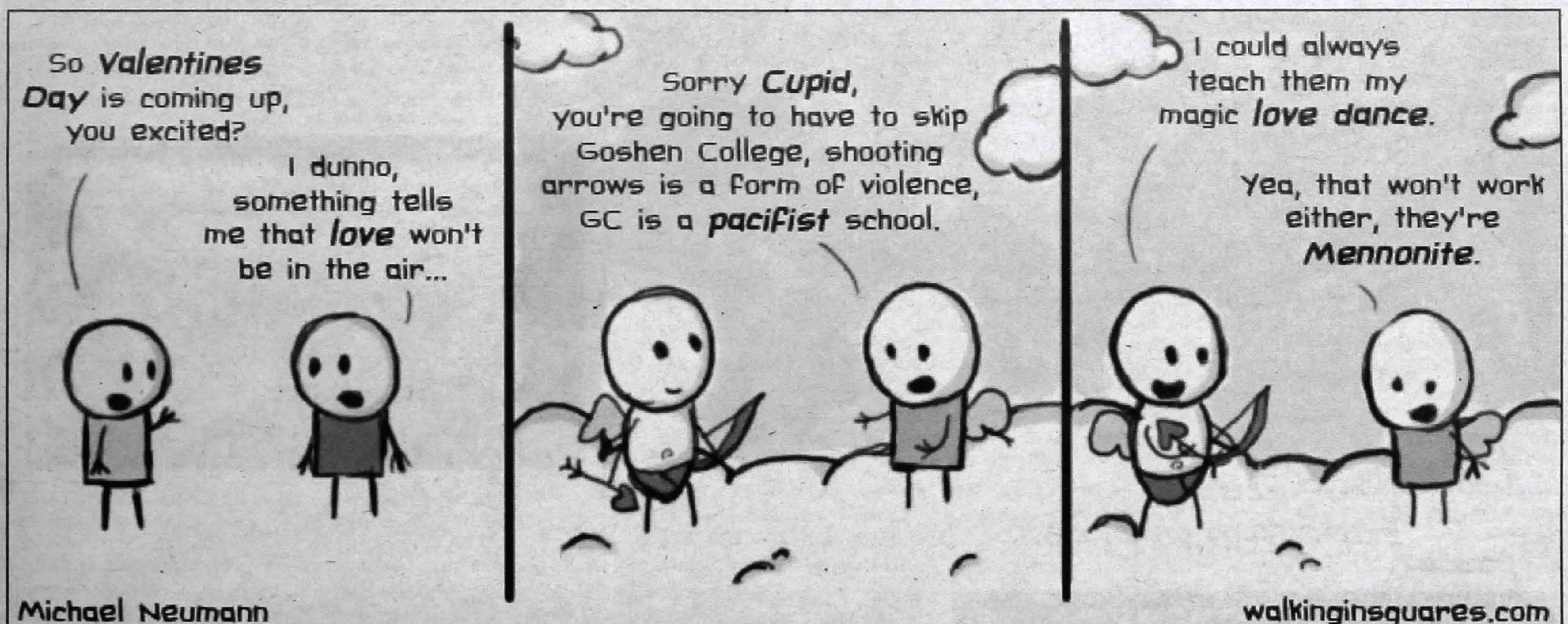
4. Any vampire book where the vampires get all sparkly in the sun and can't be killed by a stake to the heart is a bogus vampire book. Edward, I'm talking to you.

3. Physical therapists, like my aunt and uncle and their graduate students, are really smart. They know about such things as ligaments and joists and thoraxes. Do not eat dinner with eight physical therapists talking about their job or you will feel oh so stupid.

2. When you decide to watch the sunrise from your hotel balcony, be sure that the door back into your room is not locked, or you will have to yell for help from the Nicaraguans passing below.

1. If a tour guide teaches you a word that he says means "cool," be sure to check that it does not actually mean a part of the female reproductive system.

# Grey Shirts: Valentine's Day fail



# The future of Study-Service Term

JACOB LANDIS-EIGSTI  
jacobl@goshen.edu  
Contributing Writer

I have always been an enormous fan of the Goshen College S.S.T. program. I think it is wonderful that students have the opportunity to experience other cultures, meet new people and become global citizens.

I was happy to hear recently that the college will be taking groups to Egypt. However, I still feel like there are many ways that we could expand the Study-Service Term to

a wider variety of locales, in order to make the experience even more enriching for all students.

One location that I have always felt should be included on S.S.T. is Atlantis. I personally have never met Merpeople and would love to get to meet them and learn about them. I have heard that they are mostly peaceful and that they are great singers. I believe we could have some fantastic singing of 606.

Another location I believe that we should look into is Namia. Students wouldn't face jet lag since

they could transport there instantly via closet. Students could practice their conflict mediation skills by trying to solve the international crisis between Aslan and the Snow Queen.

Another wonderful location would be Never Never Land. It never snows there! Goshen College students would get to learn what it feels like to be in warm weather. Students could also use this trip to research using fairy-dust as an alternative way of transportation.

I have not heard any politicians

discuss flying as a new means of transportation. We could also bring back many many fairies for lighting up the world.

I also believe – now that we are in the 21st century – that we should think about having an S.S.T. in space. Just think, instead of being global citizens we could say that we are intergalactic citizens! Goshen students could meet people from other planets and learn about cultures of other planets and solar systems.

Other locations that I believe

should be considered for S.S.T.: Candyland, Charlie's Chocolate Factory, the Shire, Hogwarts and Canada.

I truly believe that if we try to offer more opportunities, students will get to learn about others from all cultures (and planets) and truly gain new experiences and a new worldview.

Jacob Landis-Eigsti is a first-year theater and communication double major from Lakewood, Colo. He's also Jesse's brother.



# Students write, perform in Concerto-Aria concert

ALYSHA LANDIS  
alyshabl@goshen.edu  
Arts Editor

The distant echo of a bell will ring throughout Sauder Hall on Saturday evening as the orchestra opens the Concerto-Aria concert with Mussorgsky's "A Night on Bald Mountain."

The 7:30 p.m. concert will feature the nine winners of the Concerto-Aria competition held last November. Gregg Thaller, associate professor of music, will conduct the orchestra. The winners include:

Peter Miller (cello), a senior; Anna Showalter (piano), a junior; and Leslee Smucker (violin), a senior, performing Beethoven's "Triple Concerto"

Greta Breckbill, a sophomore, performing the first movement of Mendelssohn's "Violin Concerto in E minor, Op. 56."

Drew Stoltzfus, a junior, conducting his original composition "Hibiscus Syriacus"

Nathan Grieser (saxophone), a senior, performing Ibert's "Concerto de Camera"

Carrie Rivero (soprano), a junior, performing "Poor Wand'ring One" from Gilbert & Sullivan's "Pirates of Penzance"

Allison Yoder (soprano), a sophomore, performing "Mein Herr Marquis" from Strauss' "Die Fledermaus"

Emily Swora (soprano), a senior, performing "In unomini" from Mozart's "Cosi fan tutte"

For Stoltzfus, a music composition major, the concert will mark the first performance of one of his original orchestral pieces. "Hibiscus Syriacus" is a reference to a flower commonly found in Asia (known as the Rose of Sharon in North America). Much of the piece is about Stoltzfus' reflection on life, growth and creativity.

He described the composition process as "tricky and unpredictable." "Inspiration is a mysterious panther that fades into the shadows for weeks on end before pouncing on you," Stoltzfus said.

Tickets for the concert are \$7 for adults, \$5 for seniors and students and free for GC students with a valid ID. Tickets are available at the door only one hour before the concert.

## 'Valentine's' concert

BEN NOLL  
benjaminmn@goshen.edu  
Arts Editor

One of Goshen's best Valentine's Day celebratory options doesn't really have anything to do with the greeting card holiday. But your date will never know by its name.

On Saturday at 7 p.m., Trent Wagler and Jay Lapp will take the stage at LVDs Concert Hall at the Old Bag Factory in Goshen to promote their new album "Adrienna Valentine."

"It's not a Valentine album, per se, although the cover is red," Wagler said over the phone from his Harrisonburg, Virginia home.

Wagler and Lapp recorded the album in early 2008, but are only now bringing it to Midwestern audiences and making a radio push to start the new year. Following a successful tour of Ireland, Wagler and Lapp have been working their way across the United States to promote "Valentine" and will stop through Lapp's hometown – of Goldmine Pickers fame – en route to the Folk Alliance Conference in Memphis, Tennessee.

"Since Jay and I have homes in different places, it's nice to do a release concert at least in each of our home bases," Wagler said. Lulls in their busy schedules, the Memphis

conference and the holiday weekend culminated in the "perfect storm" of events that will bring the two to Goshen this weekend.

Raised in the small southern Indiana town of Bean Blossom, Wagler said, "My earliest musical influences were really within family, church and ... the community at large down there." Bean Blossom is home to Bill Monroe (the father of bluegrass) and his annual bluegrass festival.

"My parents weren't big fans of bluegrass," Wagler said. "We didn't go to the festival, but we could always hear it." He adds, though, that his family – including his harmonica-playing grandfather and his father's gospel quartet – were most influential in his appreciation for rich harmonies, emphasis on vocals and the joy of singing together.

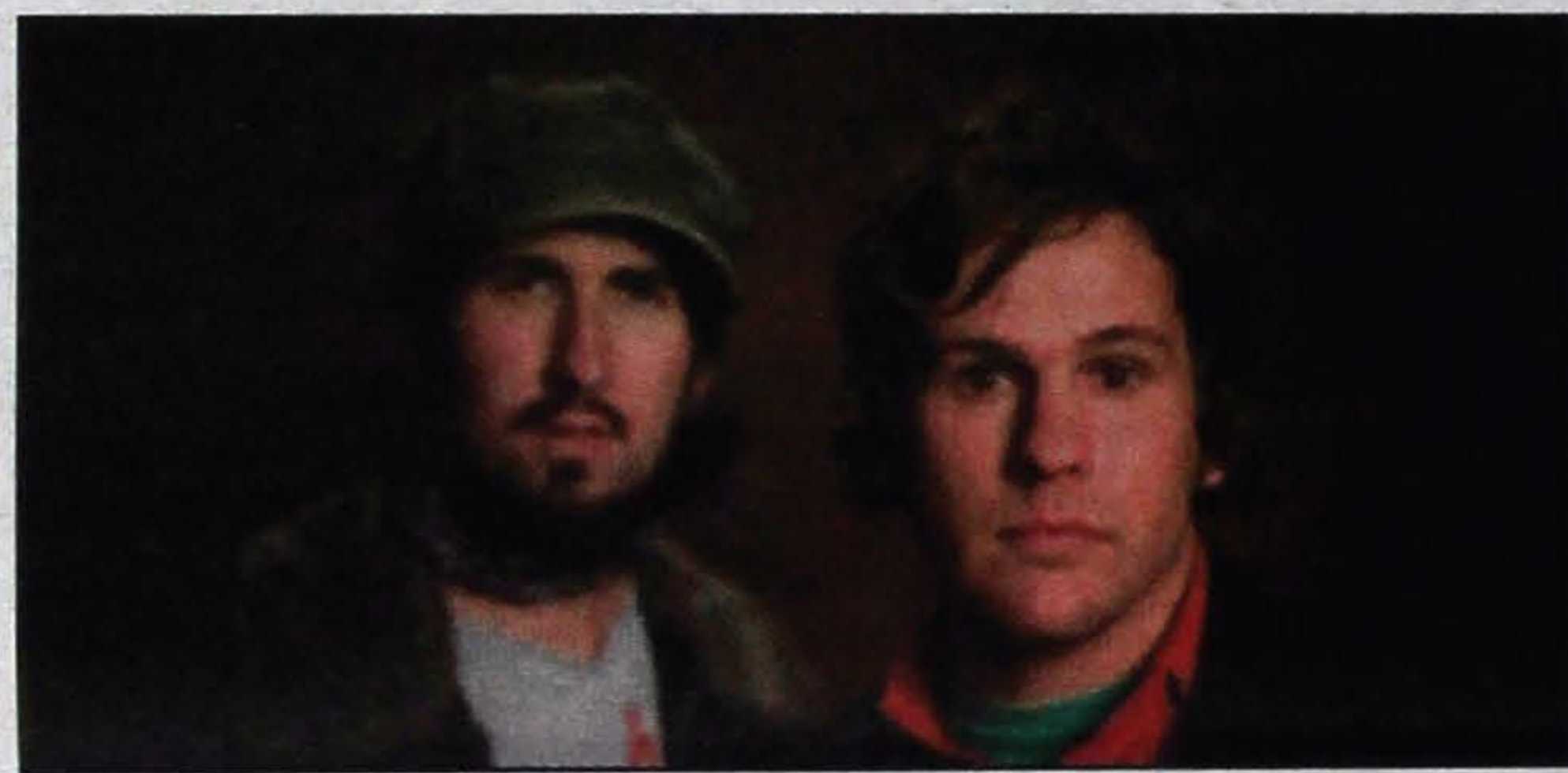
Wagler is no stranger to the

Goshen music scene. He's jammed, produced and toured with local and regional favorites such as the Goldmine Pickers, Over the Rhine and Lotus. Wagler previously played at LVDs with Lapp, Andru Bemis and Ted Swartz.

"If students haven't been to LVDs at the Old Bag Factory," Wagler said, "it's really not a place to leave that town without spending some time at."

Doors open at 6:30 p.m. on Saturday for the 7 p.m. concert. Students with a valid ID can purchase tickets for the reduced price of \$7. All other tickets are \$10. A Special Edition release CD will be available exclusively at the Goshen show.

EDITOR'S NOTE: For more on Trent Wagler and the new album, "Adrienna Valentine," visit the Record online for interview highlights and to hear music samples.



Courtesy of Trentwagler.com



Grace Eidmann, a senior, and Ellen McCrae, a senior, performed in the Aurora House Hour After to two sold out crowds on Friday and Saturday in Newcomer 19.

## ARTS CALENDAR

February 12, Thursday, 3:30 p.m., Peace of the Arts Program, NC 19

February 13, Friday, 7:30 p.m., Concerto-Aria Competition Concert, Sauder Concert Hall; 8 p.m., Valentine's Day Massacre, East Hall; 8 p.m., "Love Letters" by A.R. Gurney, New World Arts, \$15 general admission, \$10 Students, price includes coffee and cheesecake

February 14, Saturday, 7:00 p.m., Trent Wagler and Jay Lapp Album Release Concert, LVDs Concert Hall, Old Bag Factory, Goshen; 7:30 p.m., Performing Arts Series: Eileen Ivers & Immigrant Soul, Sauder Concert Hall; 8 p.m., "Love Letters" by A.R. Gurney, New World Arts, \$15 General Admission, \$10 Students, price includes coffee and cheesecake

February 15, Sunday, 10:30 a.m., Parables Worship Team, Howard-Miami Mennonite Church, Kokomo, Ind.; 7:30 p.m., Eric Yake Kenagy Visiting Artist Lecture: Hung Liu, painter, Rieth Recital Hall; 9 p.m., Taize Worship Service, NC 19.

February 17, Tuesday, 3:30 p.m., Peace of the Arts Program, MC 100 and 150

February 18, Wednesday, 9 p.m., Worship Night, RFC 104

February 19, Thursday, 6 p.m., Peace of the Arts Program, NC 19; 12 p.m., GSWA Luncheon, NC 19

February 20, Friday, 10 a.m., Chapel: "Fish, Faith and Grace"-Parables worship team, Church-Chapel

February 21, Saturday, 7:30 p.m., Chamber Choir Spring Break Tour, Mennonite Church of Normal, Normal, Ill.

\*\*\*Exhibit: Eric Yake Kenagy Visiting Artist, Hung Liu, Hersberger Art Gallery, on display through Mar. 3

\*\*\*Exhibit: "The Dream," Good Library gallery. Artwork from members of the African American Association of South Bend, on display through Feb. 18.

## The Artist's Corner

Andrea Kraybill, a sophomore art major from Elkhart, is this week's featured artist, with her painting of a train on Plexiglas.

The assignment was part of John Blosser's fall semester painting class where students were asked to paint a train theme with acrylics on a found object. With the help of the Physical Plant and a little dumpster diving, Kraybill decided to use a wooden window frame to support the Plexiglas frame.

"Originally, I painted a train on the front in a more representational manner," Kraybill said. However, when she saw the back of the object, "I happily discovered the colors were much more vibrant."

Using additional layers of paint and exploring a scratching method, Kraybill achieved a more abstract, textured piece than she originally intended. "It was fun to find freedom in painting in a new style and on an unusual surface," Kraybill said.



Chase Snyder

Editor's note: If you have artwork that you would like to be featured in the Artist's Corner, please contact Ben Noll at benjaminmn@goshen.edu.

## Music Review: Wagler and Lapp's 'Adrienna Valentine'

3 out of 4 Maple Leafs

BEN NOLL  
benjaminmn@goshen.edu  
Arts Editor

All those still mourning the gaping hole in the emerging "newgrass" scene left by Nickel Creek might find comfort in "Adrienna Valentine," the latest release from Harrisonburg, Virginia-based singer/songwriter Trent Wagler.

"Valentine" is overflowing with lush bluegrass harmonies highlighted by Wagler's warm,



Courtesy of Trentwagler.com

unique lead vocals and Jay Lapp's expert mandolin picking and backup singing. They seamlessly transition from the upbeat folksy twang of "Darlin' Cory" and "Honey Bear" to

the beautiful, subdued Americana sounds of "Corinne" and "I Will Love You." "Riverside" effectively blends Wagler's blues influences with a gospel choral arrangement.

It's the eponymous track "Adrienna Valentine" that really steals the show, though. Just like the song "Blue Heaven" from Wagler's 2006 album of the same name, "Adrienna ..." is simple, gorgeous and haunting, and it will stick with you long after the rest of this fine album has faded away.

"Adrienna Valentine" is currently available for download from the iTunes store or online at [www.cdbaby.com/cd/waglerlapp](http://www.cdbaby.com/cd/waglerlapp).